

PROMOTIONAL COMPETITION RULES

1. This promotional competition ("Competition") is run by The South African Breweries Limited ("Promoter") and is open to all persons of 18 years or older and resident in South Africa, except the employees and their immediate families of Promoter, Promoter's advertising and promotion agencies, associated companies, and outlet owners and staff.
2. These rules may be amended by notification at any time during the Competition, and will be interpreted by Promoter only. Participation by all entrants ("Participants") constitutes acceptance of these rules.
3. The Competition begins on 1 December 2011 and ends on 31 December 2011.
4. The main prize is a trip on the Peroni Yacht in Cape Town for the winner and 19 guests, to the value of R15 000.00, including drinks and snacks, and excluding any travel costs to and from Cape Town. There are also 18 x store prizes consisting of a Peroni Hamper, which contains 6 x 300ml glasses, 1 x ice bucket, 1 x sunglasses and case, 1 x braai kit, 1 x sling bag, 1 x watch and 1 x hard-cased cooler box.
5. To enter, Participants must purchase a 330ml Peroni bottle, 350ml Peroni Draught or 500ml Peroni Draught at a participating Col'Cacchio pizzeria outlet to receive an entry card and complete the entry card to deposit in the in-store entry box.
6. The main prize winner ("Winner") will be selected by random draw on 31 January 2012 and will be notified immediately thereafter by telephone.
7. The prizes cannot be transferred or exchanged for their cash value.
8. Promoter may make media announcements / publications of the names / photographs of Winner/s, provided that any Winner/s may expressly elect to decline this. Promoter reserves the right to carry out audits in respect of any Winner/s to verify their eligibility.
9. All Participants and Winners indemnify Promoter, its associated companies (directors, officers and employees) and agents, against any / all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever from their participation in any way howsoever in this Competition.
- 10.*These Competition Rules are also available on **www.colcacchio.co.za**